

11th Annual

NEW FRONTIERS IN

**COSMETIC MEDICINE &
MEDICAL DERMATOLOGY**

November 12-14, 2021
Hasbrouck Heights, NJ

Exhibit and Sponsorship Prospectus

NEW FRONTIERS IN

COSMETIC MEDICINE & MEDICAL DERMATOLOGY



Dear Sponsor,

It is with great pleasure that I invite you to be an integral supporter of the 2021 New Frontiers in Cosmetic Medicine & Medical Dermatology Symposium taking place on November 12-14, 2021. Our 2021 Symposium will be held as a live, in-person event at the Hilton Hotel in Hasbrouck Heights, and personally, I am thrilled that we will be able to once again connect and network together in person this year. To ensure a safe meeting experience, we are currently limiting registration to the live meeting to 100 attendees. We will continue to monitor guidelines as they are updated to ensure our policies evolve with any changing guidelines. As the situation evolves, we will

evaluate and adjust the capacity for registration with safety as the top priority.

Sponsoring the Symposium will give your company the opportunity to get in front of an audience of physicians, nurses, and physician's assistants specializing in dermatology. In addition, due to its unique educational offering and its proximity to several dermatology training programs, the Symposium also attracts an audience of residents, fellows and medical students who are at an impressionable stage of their careers and eager to learn from our expert faculty and hear from our supporters on the latest procedures, services and tools shaping the future of dermatology.

I encourage you to review our sponsorship opportunities and consider adding an advisory board, hands-on workshop, or live demonstration to your sponsorship to ensure your organization has the most valuable experience at NFCM. We thank you in advance for enabling us, through your support, to organize the NFCM and look forward to welcoming you to the Symposium in November.

Yours Respectfully,

David J. Goldberg, MD, JD
Director, NFCM
Medical Director, Skin Laser & Surgery Specialists
Director of Cosmetic Dermatology and Clinical Research
Schweiger Dermatology Group
Clinical Professor of Dermatology
Past Director of Mohs Surgery and Laser Research
Icahn School of Medicine at Mt. Sinai

Exhibit and Sponsorship Levels

Diamond Sponsorship: \$10,000

- Option to host non-CME demonstration
- One 6' table in premium location in exhibit hall
- 5 complimentary badges for representatives*
- Marketing material placed in bag
- Acknowledgement on meeting website
- Acknowledgement in onsite program
- Two full page advertisements in onsite guide

Platinum Sponsorship: \$7,500

- One 6' table in exhibit hall
- 4 complimentary badges for representatives*
- Marketing material placed in bag
- Acknowledgement on meeting website
- Acknowledgement in onsite program
- One full page advertisements in onsite guide

Gold Sponsorship: \$5,000

- One 6' table in exhibit hall
- 3 complimentary badges for representatives*
- Marketing material placed in bag
- Acknowledgement on meeting website
- Acknowledgement in onsite program
- Half-page advertisements in onsite guide

Silver Sponsorship: \$4,000

- One 6' table in exhibit hall
- 2 complimentary badges for representatives*
- Acknowledgement on meeting website
- Acknowledgement in onsite program
- Quarter-page advertisements in onsite guide

Bronze Sponsorship: \$3,250 (until July 1) \$3,500 (after July 1)

- One 6' table in exhibit hall
- 1 complimentary badge for representative
- Acknowledgement on meeting website
- Acknowledgement in onsite program

**Due to COVID-19 restrictions, only one representative can be at the exhibit table at one time.*

Sponsorship Opportunities

Item	Description	Fee
Hands-on Workshop	Sponsor can host a 1-2 hour private workshop allowing attendees an intimate opportunity to experience education or training on a technique, device or product. <i>(Food and, Honorarium are not included in this cost)</i>	\$10,000
Product Theater	Sponsor can host a 30-45 minute product theater on a new treatment, device or technology. <i>(Food and honorarium are not included in this cost)</i>	\$5,000
Advisory Board	Sponsor will be given a 2-hour slot and meeting room at host hotel to host an advisory board for up to 15 people. <i>(Food, AV, Honorarium are <u>not</u> included in this cost)</i>	\$5,000
Faculty Dinner	Sponsor will receive recognition at dinner, on dinner menu and on meeting signage. Sponsor can have up to 4 company representatives attend the dinner.	\$5,000
Wellness Kits	Each attendee will receive a face mask and an individual travel sized bottle of hand sanitizer to keep with them during the meeting. The sponsor's logo will be branded on the face mask and hand sanitizer	\$5,000
Mobile App	Sponsor will receive recognition on the mobile app on a banner ad, on the onsite guide and in event email blast announcing the mobile app.	\$4,000
Lunch	Sponsor will receive recognition on meeting signage and in onsite guide. Sponsor logo will appear on coffee sleeves.	\$3,500
Photo Backdrop	Sponsor logo will appear on the backdrop where attendees take pictures. Sponsor will receive recognition on signage and meeting materials	\$3,000
Breakfast	Sponsor will receive recognition on meeting signage and on onsite guide. Sponsor logo will appear on coffee sleeves.	\$2,500
Attendee Bags	Sponsor logo will appear on meeting bags given to all attendees upon checking in.	\$3,000
Lanyards	Sponsor logo will appear on meeting lanyards given to all attendees upon checking in.	\$2,500
Coffee Break	Sponsor logo will appear on meeting signage and in onsite guide. Sponsor logo will appear on coffee sleeves.	\$1,500
One-page Advertisement	Sponsor will receive a one-page, full color advertisement in the onsite guide.	\$1,000
Conference E-blast	Sponsor can send a custom message to all attendees of the meeting.	\$1,000
Attendee Passport	Sponsor will be included in the exhibitor passport book. Attendees are required to obtain signatures from every company in the passport to participate in a prize drawing.	\$250

** Booth purchase is required for all above Sponsorship Opportunities.*

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Exhibit and Sponsorship Application

CONTACT INFORMATION:

Company Name _____
(As it should be listed in all meeting materials)

Address _____ City/State/Zip _____

Primary Contact _____

Mobile _____ Telephone _____

E-mail _____

Company Website _____

Competitors _____

BADGE NAMES:

Onsite Representative _____ Mobile _____
(Badge One)

Onsite Representative _____ Mobile _____
(For Silver Level & above - Badge Two, if applicable)

For Gold, Platinum & Diamond levels only, please list additional badge names here:

PAYMENT AND BILLING INFORMATION

_____ Exhibition Level \$ _____

_____ Additional Sponsorship Item(s) \$ _____

TOTAL: \$ _____

Payment **MUST** be received within 60 days of submitting your application or your booth space will be released. Check or Money Order: Please make payable to **The Dermatology Education Group**

Credit Cards: Payment by cards are welcome, however will be subject to a 3% processing fee in addition to your sponsorship level. Credit card authorization form is available upon request.

Email completed application to: ecorrales@compassmci.com

Mail payment to: 6816 Southpoint Parkway, Suite 1000, Jacksonville, FL 32216

Terms and Conditions

Available Trade Show Hours: All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set up late or tear down early.

Limited License: NFCM grants the Sponsor a limited license to use any of the artwork on the Symposium website for the purpose of promoting the Symposium and linking to the Symposium website. Sponsor grants NFCM a limited license to use Sponsor's logo in conference promotional material and on the Symposium site.

Space Assignment: Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment. NFCM will confirm the receipt of money/contract along with a space assignment. NFCM reserves the right to rearrange the floor plan where necessary to facilitate a successful traffic flow. It also reserves the right to reject, at its discretion, any application to exhibit. Every effort will be made to separate direct competitors; however this cannot be guaranteed. Exhibitors are confined to the area leased.

Cancellation: This agreement is effective as of the date signed below and shall remain effective until the Symposium ends on November 14, 2021. NFCM may terminate this agreement at any time by notifying the sponsor in writing or by email. Once formal application has been received, cancellation must be submitted to NFCM, in writing, by August 12, 2021. If no cancellation notification in writing is received, no refund will be made. Refunds requested before August 12, 2021 will be credited minus the \$500 administration fee. There are no refunds for no-shows or those canceling within 90 days of the meeting. If a company is a no-show they will be prohibited from attending future meetings.

Exhibit Rules: The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. NFCM reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit that in the judgment of NFCM is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

Display Requirements and Restrictions: NFCM retains the right to deny the exhibition of inappropriate items and products. Please contact the Convention Manager with any questions. Drugs, chemicals or other therapeutic agents listed in *AMA's New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia*, may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Convention Manager. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

Unauthorized Canvassing and Distribution of Advertising Matter: Solicitation of business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Convention Manager any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor's booth or by specific permission of the NFCM.

Exhibits with Electrical Requirements: Machines and apparatus operated by electricity must not distract or annoy other exhibitors. Electrical arrangements must be made through exhibit contractor or hotel.

Modesty and Live Demonstration: The use of models, biological tissues, or animals is strictly forbidden.

Subletting of Space: No subletting of space will be permitted. Only one company may exhibit per booth.

Liability: The property will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character, but does not guarantee or insure the exhibitor against loss by reason thereof. NFCM will not guarantee exhibitors against loss of any kind. Reasonable care should be exercised by the exhibitor to protect all exhibits. Exhibitors are urged to secure valuables nightly or take with them when they leave the room for the day. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend NFCM, the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof. In addition, exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against loss through theft, fire damage, etc.

Payment: Payment is due in full with the application to guarantee the booth and sponsorship space. If paying by check, the check must be received in the office within 45 days of application submission or the booth/sponsorship space will be release.

Note to Exhibitors: Exhibit hall aisles must be cleared of boxes and crates and booth construction completed on Saturday, November 13 by 7:30 am. A \$500 fee will be assessed if the exhibit space is not completely set up by 7:30 am on Saturday, November 13, is broken down before official tear-down hours on Saturday, November 14 or company is a no-show.

Terms of Agreement: This agreement is effective as of _____ (date) and shall remain effective until the Symposium ends on November 14, 2021. This agreement defines the terms under which NFCM and _____ ("Sponsor") enter into an exhibitor agreement for the 2020 Symposium.

Signature: _____ Print Name _____