

VIRTUAL
NEW FRONTIERS IN
**COSMETIC MEDICINE &
MEDICAL DERMATOLOGY**

Saturday, November 21, 2020

**Virtual Exhibit and Sponsorship
Opportunities**

VIRTUAL NEW FRONTIERS IN COSMETIC MEDICINE & MEDICAL DERMATOLOGY



Dear Sponsor,

I would like to personally invite you to become an integral supporter of our **first ever Virtual New Frontiers in Cosmetic Medicine and Medical Dermatology Symposium** taking place on November 21, 2020. Sponsoring the 10th Annual Symposium will give your company the opportunity to have exposure to an audience of approximately 150 physicians, nurses, and physician's assistants specializing in dermatology. Due to its unique educational offering, the Symposium also attracts an audience of residents, fellows and

medical students who are at an impressionable stage of their careers and eager to learn from our expert faculty and hear from our supporters on the latest procedures, services and tools shaping the future of dermatology.

This year's virtual format will allow us to continue to deliver exceptional education and networking opportunities while ensuring our attendees, faculty members, and supporters are staying safe and healthy. Our virtual platform will allow for engagement opportunities for our sponsors to receive awareness and brand recognition through advertising opportunities, a virtual exhibit hall and the opportunity to host sponsored video content. Attendees will be able to access the NFCMMD Symposium virtual platform for up to 30 days after the conference for continued exposure for our sponsors.

We thank you in advance for enabling us, through your support, to organize the New Frontiers in Cosmetic Medicine and Medical Dermatology Symposium and look forward to welcoming you to the Virtual Symposium on November 21, 2020.

Yours Respectfully,

David J. Goldberg, M.D., J.D.
Director, New Frontiers in Cosmetic Medicine and Medical Dermatology Symposium
Director, Skin Laser & Surgery Specialists of NY/NJ
Clinical Professor of Dermatology
Past Director, Laser Research
Mount Sinai School of Medicine
Adjunct Professor of Law
Fordham Law School
New York, NY

Virtual Exhibit and Sponsorship Levels

Diamond Sponsorship: \$10,000

- Option to host 45-minute non-CME session
- Booth in Virtual Exhibit Hall with option to upload logo, description, video, and company resources
- 5 complimentary registrations for representatives
- Sponsor widget on front page of virtual platform
- Acknowledgement on NFCMMD website
- Acknowledgement in onsite program
- Banner advertisement on virtual platform
- Two-page advertisement in meeting guide
- 2 sponsored messages sent to all attendees during virtual event
- Inclusion in the NFCMMD Gamification to increase traffic to your virtual booth
- Final attendee list with all contact information including, mailing address, email, phone number

Platinum Sponsorship: \$7,500

- Option to host 30-minute non-CME session
- Both in Virtual Exhibit Hall with option to upload logo, description, video, and company resources
- 4 complimentary registrations for representatives
- Sponsor widget on front page of virtual platform
- Acknowledgement on NFCMMD website
- Acknowledgement in onsite program
- Banner advertisement on virtual platform
- One full page advertisements in meeting guide
- 1 sponsored message sent to all attendees during the virtual event
- Inclusion in the NFCMMD gamification to increase traffic to your virtual booth
- Final attendee list with all contact information including mailing address, email, phone number

Gold Sponsorship: \$5,000

- Option to host 15-minute non-CME session
- Booth in Virtual Exhibit Hall with option to upload logo, description, video, and company resources
- 3 complimentary registrations for representatives
- Acknowledgement on NFCMMD website
- Acknowledgement in onsite program
- Banner advertisement on virtual platform
- Half page advertisement in meeting guide
- Inclusion in the NFCMMD Gamification to increase traffic to your virtual booth
- Final attendee list with all contact information including mailing address, email, phone number

Silver Sponsorship: \$4,000

- Booth in Virtual Exhibit Hall with option to upload logo, description, video, and company resources
- 2 complimentary registrations for representatives
- Acknowledgement on NFCMMD website
- Acknowledgement in meeting guide
- Banner advertisement on virtual platform
- Half page advertisement in meeting guide
- Final attendee list with all contact information including mailing address, email, phone number

Bronze Sponsorship: \$3,000

- Booth in Virtual Exhibit Hall with option to upload logo, description, video, and company resources
- 1 complimentary registration for representative
- Acknowledgement on NFCMMD website
- Acknowledgement in meeting guide
- Final attendee list with all contact information including mailing address, email, phone number

**Additional registration passes for representatives may be purchased for \$150 each.*

Virtual Sponsorship Opportunities

Item	Description	Fee
Virtual Advisory Board	Sponsor a Virtual Advisory Board and meet with distinguished faculty and attendees before, during, or after the event. Sponsor will receive access to the faculty and attendee lists and assistance in inviting participants.	\$5,000
Dermatologists In Training: Virtual Zoom Happy Hour	Sponsor a Zoom happy hour with dermatology residents and fellows during the virtual symposium. Dermatology residents will be invited prior to the event. After the reception, the sponsor will receive the list of attendees that participated with all contact information.	\$3,500
Virtual Photo Booth	The Virtual Photo Booth will be available for attendees to take photos of themselves during the event. The Virtual Photo Booth will be customized with the sponsor's branding. Attendees will be asked to visit and take a photo as part of the Virtual Gamification Challenge in order to win prizes. After the event, the sponsor will receive a list of attendees that participated with all contact information.	\$3,500
Virtual Lobby Signage	Sponsor will be recognized on signage in the virtual lobby, the first area attendees will see. Attendees can click on the sponsor's logo to learn more or direct the attendee to the sponsor's booth in the virtual exhibit hall. Limited opportunities available.	\$1,500
Poster in Virtual Poster Hall	Sponsor will be given one poster in the Virtual Poster Hall to display an abstract, research study, clinical trial, etc.	\$1,000
Email Blast	Sponsor can send a custom message to all attendees of the meeting.	\$750
Gamification Challenge	Attendees will be asked to complete various tasks throughout the virtual symposium to be eligible for prizes. Sponsors that participate are guaranteed to receive even more exposure during the event as attendees will be required to visit their booth in the Virtual Exhibit Hall to be eligible for the prize drawings.	\$500
Banner Advertisement	Sponsor will be assigned a banner advertisement in the virtual platform to feature their company's logo or products/services.	\$500

** Booth purchase is required for all above Sponsorship Opportunities.*

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Virtual NFCMMD Exhibit and Sponsorship Application

CONTACT INFORMATION:

Company Name _____
(As it should be listed in all meeting materials)

Address _____ City/State/Zip _____

Primary Contact _____

Mobile _____ Telephone _____

E-mail _____

Company Website _____

Competitors _____

BADGE NAMES:

Booth Representative _____ Mobile _____
(Badge One)

Booth Representative _____ Mobile _____
(For Silver Level & above - Badge Two, if applicable)

For Gold, Platinum & Diamond levels only, please list additional badge names here:

PAYMENT AND BILLING INFORMATION

_____ Exhibition Level \$ _____

_____ Additional Sponsorship Item(s) \$ _____

TOTAL: \$ _____

Payment **MUST** be received within 60 days of submitting your application or your booth space will be released. Check or Money Order: Please make payable to **The Dermatology Education Group**

Credit Cards: Payment by cards are welcome, however will be subject to a 3% processing fee in addition to your sponsorship level. Credit card authorization form is available upon request.

Email completed application to: ecorrales@compassmci.com
Fax completed application to: 904-677-7843 Mail payment to: 6816 Southpoint Parkway, Suite 1000, Jacksonville, FL 32216

Terms and Conditions

Limited License: NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM grants the Sponsor a limited license to use any of the artwork on the Symposium website for the purpose of promoting the Symposium and linking to the Symposium website. Sponsor grants NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM a limited license to use Sponsor's logo in conference promotional material and on the Symposium site.

Cancellation: This agreement is effective as of the date signed below and shall remain effective until the Symposium ends on November 21, 2020. NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM may terminate this agreement at any time by notifying the sponsor in writing or by email. Once formal application has been received, cancellation must be submitted to NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM, in writing, by October 17, 2020. If no cancellation notification in writing is received, no refund will be made. Refunds requested before October 17, 2020 will be credited minus the \$500 administration fee. There are no refunds for no-shows or those canceling within 30 days of the meeting.

Display Requirements and Restrictions: NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM retains the right to deny the exhibition of inappropriate items and products. Please contact the Convention Manager with any questions. Drugs, chemicals or other therapeutic agents listed in **AMA's New and Non-Official Remedies, National Formulary or U.S.**

Pharmacopeia, may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Convention Manager. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

Subletting of Space: No subletting of space will be permitted. Only one company may exhibit per booth.

Disclaimer: Organization neither warrants nor endorses any of the products or services advertised. You agree to indemnify, defend, and hold harmless organization for any and all costs including reasonable attorney fees associated with any claim based on your product.

Attendance: Organization may estimate the number of attendees anticipated at the symposium however such estimate does not intend to guarantee a number of attendees.

Payment: Payment is due in full with application to guarantee the sponsorship. If paying with check, the check must be received within 45 days of the application submission or the sponsorship will be released.

Terms of Agreement: This agreement is effective as of _____ (date) and shall remain effective until the Symposium ends on November 21, 2020. This agreement defines the terms under which NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM and _____ ("Sponsor") enter into an exhibitor agreement for the 2020 Symposium.

Signature: _____, Print Name _____