

*10<sup>th</sup> Annual*

# **NEW FRONTIERS IN**

**COSMETIC MEDICINE &  
MEDICAL DERMATOLOGY**

November 20-22, 2020  
Hasbrouck Heights, NJ

**Exhibit and Sponsorship Prospectus**

# NEW FRONTIERS IN

## COSMETIC MEDICINE & MEDICAL DERMATOLOGY



Dear Sponsor,

I would like to personally invite you to become an integral supporter of the 10th Annual **New Frontiers in Cosmetic Medicine and Medical Dermatology Symposium** taking place on November 20-22, 2020 at the Hilton Hotel in Hasbrouck Heights, New Jersey. Sponsoring the Symposium will give your company the opportunity to get in front of an audience of approximately 150 physicians, nurses, and physician's assistants specializing in dermatology. Due to its unique educational offering, the Symposium also attracts an audience of residents, fellows

and medical students who are at an impressionable stage of their careers and eager to learn from our expert faculty and hear from our supporters on the latest procedures, services and tools shaping the future of dermatology.

The first day of the Symposium will feature innovative educational sessions with question and answer panel discussions and roundtable discussions. The second day will feature live patient workshops allowing for an interactive learning environment for attendees to learn new techniques and skills in injectable treatments.

We thank you in advance for enabling us, through your support, to organize the New Frontiers in Cosmetic Medicine and Medical Dermatology Symposium and look forward to welcoming you to the Symposium in November.

Yours Respectfully,

David J. Goldberg, M.D., J.D.  
Director, New Frontiers in Cosmetic Medicine and Medical Dermatology Symposium  
Director, Skin Laser & Surgery Specialists of NY/NJ  
Clinical Professor of Dermatology  
Past Director, Laser Research  
Mount Sinai School of Medicine  
Adjunct Professor of Law  
Fordham Law School  
New York, NY

## Exhibit and Sponsorship Levels

### Diamond Sponsorship: \$10,000

- Option to host non-CME demonstration
- One 6' table in premium location in exhibit hall
- 5 complimentary badges for representatives
- Marketing material placed in bag
- Acknowledgement on meeting website
- Acknowledgement in onsite program
- Two full page advertisements in onsite guide

### Platinum Sponsorship: \$7,500

- One 6' table in exhibit hall
- 4 complimentary badges for representatives
- Marketing material placed in bag
- Acknowledgement on meeting website
- Acknowledgement in onsite program
- One full page advertisements in onsite guide

### Gold Sponsorship: \$5,000

- One 6' table in exhibit hall
- 3 complimentary badges for representatives
- Marketing material placed in bag
- Acknowledgement on meeting website
- Acknowledgement in onsite program
- Half-page advertisements in onsite guide

### Silver Sponsorship: \$4,000

- One 6' table in exhibit hall
- 2 complimentary badges for representatives
- Acknowledgement on meeting website
- Acknowledgement in onsite program
- Quarter-page advertisements in onsite guide

### Bronze Sponsorship: \$3,250 (until July 1) \$3,500 (after July 1)

- One 6' table in exhibit hall
- 1 complimentary badge for representative\*
- Acknowledgement on meeting website
- Acknowledgement in onsite program

*\*Additional Badges may be purchased for \$150 each.*

## Sponsorship Opportunities

Item	Description	Fee
<b>Hands-on Workshop</b>	Sponsor can host a private workshop allowing attendees an intimate opportunity to experience education or training on a technique, device or product. <i>(Food, AV, Honorarium are not included in this cost)</i>	\$10,000
<b>Advisory Board</b>	Sponsor will be given a 2-hour slot and meeting room at host hotel to host an advisory board for up to 15 people. <i>(Food, AV, Honorarium are <u>not</u> included in this cost)</i>	\$5,000
<b>Faculty Dinner</b>	Sponsor will receive recognition at dinner, on dinner menu and on meeting signage. Sponsor can have up to 4 company representatives attend the dinner.	\$5,000
<b>Lunch</b>	Sponsor will receive recognition on meeting signage and in onsite guide. Sponsor logo will appear on coffee sleeves.	\$3,500
<b>Dermatology Resident Reception</b>	Sponsorship of a networking reception for residents and fellows. Sponsor will receive recognition during the event, will be recognized in marketing materials and on printed materials onsite.	\$3,500
<b>Mobile App</b>	Sponsor will receive recognition on the mobile app on a banner ad, on the onsite guide and in event email blast announcing the mobile app.	\$3,500
<b>Photo Backdrop</b>	Sponsor logo will appear on the backdrop where attendees take pictures. Sponsor will receive recognition on signage and meeting materials	\$3,000
<b>Breakfast</b>	Sponsor will receive recognition on meeting signage and on onsite guide. Sponsor logo will appear on coffee sleeves.	\$2,500
<b>Attendee Bags</b>	Sponsor logo will appear on meeting bags given to all attendees upon checking in.	\$3,000
<b>Lanyards</b>	Sponsor logo will appear on meeting lanyards given to all attendees upon checking in.	\$2,500
<b>Coffee Break</b>	Sponsor logo will appear on meeting signage and in onsite guide. Sponsor logo will appear on coffee sleeves.	\$1,500
<b>One-page Advertisement</b>	Sponsor will receive a one-page, full color advertisement in the onsite guide.	\$1,000
<b>Poster</b>	Sponsor will be given one poster to display an abstract, research study, clinical trial, etc.	\$1,000
<b>Conference E-blast</b>	Sponsor can send a custom message to all attendees of the meeting.	\$1,000
<b>Attendee Passport</b>	Sponsor will be included in the exhibitor passport book. Attendees are required to obtain signatures from every company in the passport in order to participate in a prize drawing.	\$250

*\* Booth purchase is required for all above Sponsorship Opportunities.*

# NEW FRONTIERS IN COSMETIC MEDICINE & MEDICAL DERMATOLOGY

## Exhibit and Sponsorship Application

### CONTACT INFORMATION:

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Company Name \_\_\_\_\_  
*(As it should be listed in all meeting materials)*

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Primary Contact \_\_\_\_\_

Mobile \_\_\_\_\_ Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

Company Website \_\_\_\_\_

Competitors \_\_\_\_\_

### BADGE NAMES:

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Onsite Representative \_\_\_\_\_ Mobile \_\_\_\_\_  
*(Badge One)*

Onsite Representative \_\_\_\_\_ Mobile \_\_\_\_\_  
*(For Silver Level & above - Badge Two, if applicable)*

For Gold, Platinum & Diamond levels only, please list additional badge names here:

### PAYMENT AND BILLING INFORMATION

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_____ Exhibition Level	\$ _____
_____ Additional Sponsorship Item(s)	\$ _____
<b>TOTAL:</b>	<b>\$ _____</b>

Payment **MUST** be received within 60 days of submitting your application or your booth space will be released. Check or Money Order: Please make payable to **The Dermatology Education Group**

Credit Cards: Payment by cards are welcome, however will be subject to a 3% processing fee in addition to your sponsorship level. Credit card authorization form is available upon request.

**Email completed application to:** [ecorrales@compassmci.com](mailto:ecorrales@compassmci.com)

**Fax completed application to:** 904-677-7843

**Mail payment to:** 6816 Southpoint Parkway, Suite 1000, Jacksonville, FL 32216

**New Frontiers in Cosmetic Medicine and Medical Dermatology Symposium**  
[www.cosmeticfrontiers.com](http://www.cosmeticfrontiers.com)

# Terms and Conditions

**Attendee Information:** If your sponsorship level includes attendees, a symposium registration form must be completed.

**Available Trade Show Hours:** All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set up late or tear down early.

**Limited License:** NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM grants the Sponsor a limited license to use any of the artwork on the Symposium website for the purpose of promoting the Symposium and linking to the Symposium website. Sponsor grants NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM a limited license to use Sponsor's logo in conference promotional material and on the Symposium site.

**Space Assignment:** Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment. NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM will confirm the receipt of money/contract along with a space assignment. NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM reserves the right to rearrange the floor plan where necessary to facilitate a successful traffic flow. It also reserves the right to reject, at its discretion, any application to exhibit. Every effort will be made to separate direct competitors; however this cannot be guaranteed. Exhibitors are confined to the area leased.

**Cancellation:** This agreement is effective as of the date signed below and shall remain effective until the Symposium ends on November 17, 2019. NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM may terminate this agreement at any time by notifying the sponsor in writing or by email. Once formal application has been received, cancellation must be submitted to NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM, in writing, by October 17, 2019. If no cancellation notification in writing is received, no refund will be made. Refunds requested before October 17, 2019 will be credited minus the \$500 administration fee. There are no refunds for no-shows or those canceling within 30 days of the meeting.

**Exhibit Rules:** The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit that in the judgment of NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

**Display Requirements and Restrictions:** NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM retains the right to deny the exhibition of inappropriate items and products. Please contact the Convention Manager with any questions. Drugs, chemicals or other therapeutic agents listed in *AMA's New and Non-Official Remedies, National Formulary or U.S.*

*Pharmacopeia*, may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Convention Manager. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

**Unauthorized Canvassing and Distribution of Advertising Matter:** Solicitation of business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Convention Manager any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor's booth or by specific permission of the NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM.

**Exhibits with Electrical Requirements:** Machines and apparatus operated by electricity must not distract or annoy other exhibitors. Electrical arrangements must be made through exhibit contractor or hotel.

**Modesty and Live Demonstration:** The use of models, biological tissues, or animals is strictly forbidden.

**Subletting of Space:** No subletting of space will be permitted. Only one company may exhibit per booth.

**Liability:** The property will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character, but does not guarantee or insure the exhibitor against loss by reason thereof. NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM will not guarantee exhibitors against loss of any kind. Reasonable care should be exercised by the exhibitor to protect all exhibits. Exhibitors are urged to secure valuables nightly or take with them when they leave the room for the day. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM, the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof. In addition, exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against loss through theft, fire damage, etc.

**Note to Exhibitors:** Exhibit hall aisles must be cleared of boxes and crates and booth construction completed on Saturday, November 17 by 7:30 am. A \$500 fee will be assessed if the exhibit space is not completely set up by 7:30 am on Saturday, November 17, is broken down before official tear-down hours on Saturday, November 17 or company is a no-show.

**Terms of Agreement:** This agreement is effective as of \_\_\_\_\_ (date) and shall remain effective until the Symposium ends on November 22, 2020. This agreement defines the terms under which NEW FRONTIERS IN COSMETIC MEDICINE AND MEDICAL DERMATOLOGY SYMPOSIUM and \_\_\_\_\_ ("Sponsor") enter into an exhibitor agreement for the 2020 Symposium.

Signature: \_\_\_\_\_ Print Name \_\_\_\_\_