

New Frontiers in  
Cosmetic Medicine

(904)-309-6220  
www.cosmeticfrontiers.com

# Exhibit Prospectus

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*EIGHTH ANNUAL*

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**New Frontiers in Cosmetic  
Medicine Symposium**

Dear Sponsor,

Dr. David J. Goldberg would like to invite you to participate in the 8<sup>th</sup> Annual "New Frontiers in Cosmetic Medicine" (NFCM) symposium in Hasbrouck Heights, New Jersey in the Hilton Hasbrouck Heights/Meadowlands. NFCM is scheduled to be held for 2 days on November 17-18, 2018. We would be honored to have you join and become a partner in our eight year of these educational events. The symposium will feature innovative didactic sessions on the first day and hands-on treatment sessions on the second day. Our exhibit hall will be open from Saturday morning through the late afternoon. We believe that by educating and training physicians we can improve the care of cosmetic patients.

The NFCM will limit the number of attendees (approximately 150) so that each person may fully benefit from the opportunity to have personal interactions with the reputable faculty and sponsors. We thank you in advance for enabling us, through your support, to organize the "New Frontiers in Cosmetic Medicine" symposium. NFCM is a unique NYC metropolitan education forum geared to ensure that physicians are fully trained to perform the latest non-invasive cosmetic treatments.

Yours Respectfully,

David J. Goldberg, M.D., J.D.  
Director of the New Frontiers in Cosmetic Medicine  
Director, Skin Laser & Surgery Specialists of NY/NJ  
Clinical Professor of Dermatology  
Past Director, Laser Research  
Mount Sinai School of Medicine  
Adjunct Professor of Law  
Fordham Law School  
New York, NY

David J. Goldberg, M.D.  
Hackensack University Medical Center  
20 Prospect Avenue, Hackensack, New Jersey 07601

## Exhibition Levels

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
<p><b>\$10,000</b></p> <ul style="list-style-type: none"> <li>● 5 Complimentary Badges*</li> <li>● Acknowledgement in the On-Site Program</li> <li>● Acknowledgement on Meeting Website</li> <li>● 2 Full Page Ads in Conference Program</li> <li>● Marketing Material Placed in Conference Bag</li> <li>● One 6ft Table Top Booth in Premium Location</li> <li>● Option to host a non-CME demonstration</li> </ul>	<p><b>\$7,000</b></p> <ul style="list-style-type: none"> <li>● 4 Complimentary Badges*</li> <li>● Acknowledgement in the On-Site Program</li> <li>● Acknowledgement on Meeting Website</li> <li>● Full Page Ad in Conference Program</li> <li>● Marketing Material Placed in Conference Bag</li> <li>● One 6ft Table Top Booth in Premium Location</li> </ul>	<p><b>\$5,000</b></p> <ul style="list-style-type: none"> <li>● 3 Complimentary Badges*</li> <li>● Acknowledgement in the On-Site Program</li> <li>● Acknowledgement on Meeting Website</li> <li>● ½ Page Ad in Conference Program</li> <li>● Marketing Material Placed in Conference Bag</li> <li>● One 6ft Table Top</li> </ul>	<p><b>\$3,750</b></p> <ul style="list-style-type: none"> <li>● 2 Complimentary Badges*</li> <li>● Acknowledgement in the On-Site Program</li> <li>● Acknowledgement on Meeting Website</li> <li>● ¼ Page Ad in Conference Program</li> <li>● One 6ft Table Top</li> </ul>	<p>Until August 17 <b>\$3,000</b> After August 17 <b>\$3,250</b></p> <ul style="list-style-type: none"> <li>● 1 Complimentary Badge*</li> <li>● Acknowledgement in the On-Site Program</li> <li>● Acknowledgement on Meeting Website</li> <li>● One 6ft Table Top</li> </ul>

\*Additional Badges may be purchased for \$150 each. Please visit <https://www.cosmeticfrontiers.com/registration> and select the "Additional Exhibit Badge" option.

## Sponsorship Opportunities

CHECK BELOW	SPONSORSHIP	NUMBER AVAILABLE	AMOUNT REQUESTED
<b>SOLD</b>	Lanyards with Logo Sponsorship	1	\$1,000
<b>1 LEFT</b>	Coffee Break Sponsorship	2	\$1,500
<b>SOLD</b>	Registration Bags with Logo Sponsorship	1	\$2,000
	Breakfast Sponsorship	1	\$2,500
	Lunch Sponsorship	1	\$3,500
<b>SOLD</b>	Faculty Dinner Sponsorship	1	\$5,000
<b>SOLD</b>	Saturday Evening Reception	1	\$5,000

\*Please Note: Booth purchase is required for all above Sponsorship Opportunities.

## Additional Opportunities

CHECK BELOW	OPPORTUNITIES	NUMBER AVAILABLE	AMOUNT REQUESTED
	Abstract Submission	Unlimited	\$1,000
	Advisory Board	3	\$5,000

\*Please Note: Opportunities listed above require a separate application, available upon request.

David J. Goldberg, M.D.  
 Hackensack University Medical Center  
 20 Prospect Avenue, Hackensack, New Jersey 07601

# Exhibit Application

Company Name \_\_\_\_\_  
*(As it should be listed in all meeting materials)*

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Primary Contact \_\_\_\_\_ Mobile \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## **BADGES**

Onsite Representative \_\_\_\_\_ Mobile \_\_\_\_\_  
(Badge One)

Onsite Email \_\_\_\_\_

Onsite Representative \_\_\_\_\_ Mobile \_\_\_\_\_  
(For Silver Level & above - Badge Two, if applicable)

Onsite Email \_\_\_\_\_

*For Gold, Platinum & Diamond levels only - If more than 2 badges come with your level, please list those names here:*

\_\_\_\_\_

Company Website \_\_\_\_\_

Competitors \_\_\_\_\_

## **Payment & Billing Information**

\_\_\_\_\_ Exhibition Level \$ \_\_\_\_\_

\_\_\_\_\_ Additional Sponsorship Item(s) \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

## **Payment**

Check or Money Order: Please make payable to **The Dermatology Education Group**

Credit Cards: Payment by cards are welcome, however will be subject to a 3% processing fee in addition to your sponsorship level. Credit card authorization form is available upon request.

Payment **MUST** be received 30 days prior to the meeting start date, otherwise your booth space cannot be guaranteed.

### **E-mail or mail completed application and payment information to:**

Chealsea Schroeder: [cschroeder@leadingstar.com](mailto:cschroeder@leadingstar.com) 904-309-6220  
Leadingstar Events and Media | 6816 Southpoint Parkway, Suite 1000 | Jacksonville, FL 32216

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# Terms and Conditions

**Attendee Information:** If your sponsorship level includes attendees, a symposium registration form must be completed.

**Available Trade Show Hours:** All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set up late or tear down early.

**Limited License:** NFCM grants the Sponsor a limited license to use any of the artwork on the Symposium website for the purpose of promoting the Symposium and linking to the Symposium website. Sponsor grants NFCM a limited license to use Sponsor's logo in conference promotional material and on the Symposium site.

**Space Assignment:** Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment. NFCM will confirm the receipt of money/contract along with a space assignment. NFCM reserves the right to rearrange the floor plan where necessary to facilitate a successful traffic flow. It also reserves the right to reject, at its discretion, any application to exhibit. Every effort will be made to separate direct competitors, however this cannot be guaranteed. Exhibitors are confined to the area leased.

**Cancellation:** This agreement is effective as of the date signed below and shall remain effective until the Symposium ends on November 18, 2018. NFCM may terminate this agreement at any time by notifying the sponsor in writing or by email. Once formal application has been received, cancellation must be submitted to NFCM, in writing, by October 17, 2018. If no cancellation notification in writing is received, no refund will be made. Refunds requested before October 17, 2018 will be credited minus the \$500 administration fee. There are no refunds for no-shows or those canceling within 30 days of the meeting.

**Exhibit Rules:** The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. NFCM reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit that in the judgment of NFCM is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

**Display Requirements and Restrictions:** NFCM retains the right to deny the exhibition of inappropriate items and products. Please contact the Convention Manager with any questions. Drugs, chemicals or other therapeutic agents listed in **AMA's New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia**, may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Convention Manager. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

# Terms and Conditions

**Unauthorized Canvassing and Distribution of Advertising Matter:** Solicitation of business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Convention Manager any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor's booth or by specific permission of the NFCM.

**Exhibits with Electrical Requirements:** Machines and apparatus operated by electricity must not distract or annoy other exhibitors. Electrical arrangements must be made through exhibit contractor or hotel.

**Modesty and Live Demonstration:** The use of models, biological tissues, or animals is strictly forbidden.

**Subletting of Space:** No subletting of space will be permitted. Only one company may exhibit per booth.

**Liability:** The property will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character, but does not guarantee or insure the exhibitor against loss by reason thereof. NFCM will not guarantee exhibitors against loss of any kind. Reasonable care should be exercised by the exhibitor to protect all exhibits. Exhibitors are urged to secure valuables nightly or take with them when they leave the room for the day. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend NFCM, the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof. In addition, exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against loss through theft, fire damage, etc.

**Note to Exhibitors:** Exhibit hall aisles must be cleared of boxes and crates and booth construction completed on Saturday, November 17 by 7:30 am. A \$500 fee will be assessed if the exhibit space is not completely set up by 7:30 am on Saturday, November 17, is broken down before official tear-down hours on Saturday, November 17 or company is a no-show.

**Terms of Agreement:** This agreement is effective as of \_\_\_/\_\_\_/\_\_\_ (date) and shall remain effective until the Symposium ends on November 18, 2018. This agreement defines the terms under which NFCM and \_\_\_\_\_ ("Sponsor") enter into an exhibitor agreement for the New Frontiers in Cosmetic Medicine Symposium and Exposition 2018.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_